



# HCEA

Healthcare Convention & Exhibitors Association

## CONNECT WITH HCEA!

### WHO WE ARE

The Healthcare Convention and Exhibitors Association (HCEA) is a trade association representing organizations united by a common desire to increase the effectiveness and quality of healthcare conventions and exhibitions as an educational and marketing medium.

When you join HCEA you are joining an organization with three distinct member groups, each of which has a vested interest in advancing the needs of one another and improving the entire environment of medical meetings and exhibitions.



- **CORPORATE MEMBERSHIP:** Corporate member companies manufacture and distribute products and services used or prescribed by the healthcare profession.
- **ASSOCIATION MEMBERSHIP:** Association members are healthcare associations and societies, medical conference organizers and association management companies that manage medical associations and societies.
- **INDUSTRY PARTNER MEMBERSHIP:** Industry Partner members represent companies that provide products and services to healthcare exhibitors, medical associations and medical show organizers.

### THE MEDICAL MEETING INDUSTRY FACES MANY UNIQUE CHALLENGES

HCEA is the ONLY association dedicated to assisting you in navigating the ever-changing healthcare convention, exhibition and event marketing industry.

HCEA is unlike any organization you have been a member of, here are just some benefits:

- Access to all HCEA industry research and studies, including the HCEA State of the Industry report.
- Knowledge of the latest legislative and regulatory changes in the U.S., Canada and abroad.
- Access to engaging, relevant content specific to healthcare exhibit trends and policy in HCEA's monthly e-newsletter.
- Access to HCEA's database of medical meetings taking place around the world.
- Access to HCEA's Knowledge Center putting valuable research and resources at your fingertips.

Don't miss your opportunity to increase your company's knowledge of the healthcare industry—join today!

For more information about HCEA please visit our website at [www.hcea.org](http://www.hcea.org) or contact Kristen Leikwold by email at [kleikwold@hcea.org](mailto:kleikwold@hcea.org) or 703-935-1961.

